



TRADE

MARK

Parlophone

Parlophone Logo Guidelines

Corporate Colours

Full Colour Reproduction

Pantone Colour
Pantone 549 C

Four Colour Separation
56%C 6%M 0%Y 25%K

RGB
94R 158G 183B

Web Safe Hexadecimal Scale
#5E9EB7

Artwork Colour Reproduction

The Parlophone logo may be reproduced in any colour that is sympathetic to the overall design of the artwork. It may also be reversed out in white on darker colours.



Parlophone Spine Logo

The Parlophone spine logo is specifically designed to sit next to the Music from EMI logo. It must appear in these proportions.

Artwork Colour Reproduction

The Parlophone logo may be reproduced in any colour that is sympathetic to the overall design of the artwork. It may also be reversed out in white on darker colours.



Parlophone Logo Guidelines

CD Jewel Case

Spine

Parlophone Spine Logo 8pt
Rainbow Parlophone Font - Keystroke: p

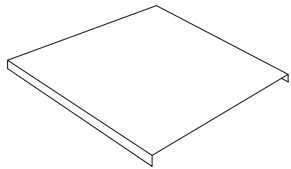
Music from 8pt
Rainbow Parlophone Font - Keystroke: =

EMI Logo 8pt
Rainbow Parlophone Font - Keystroke: shift 1

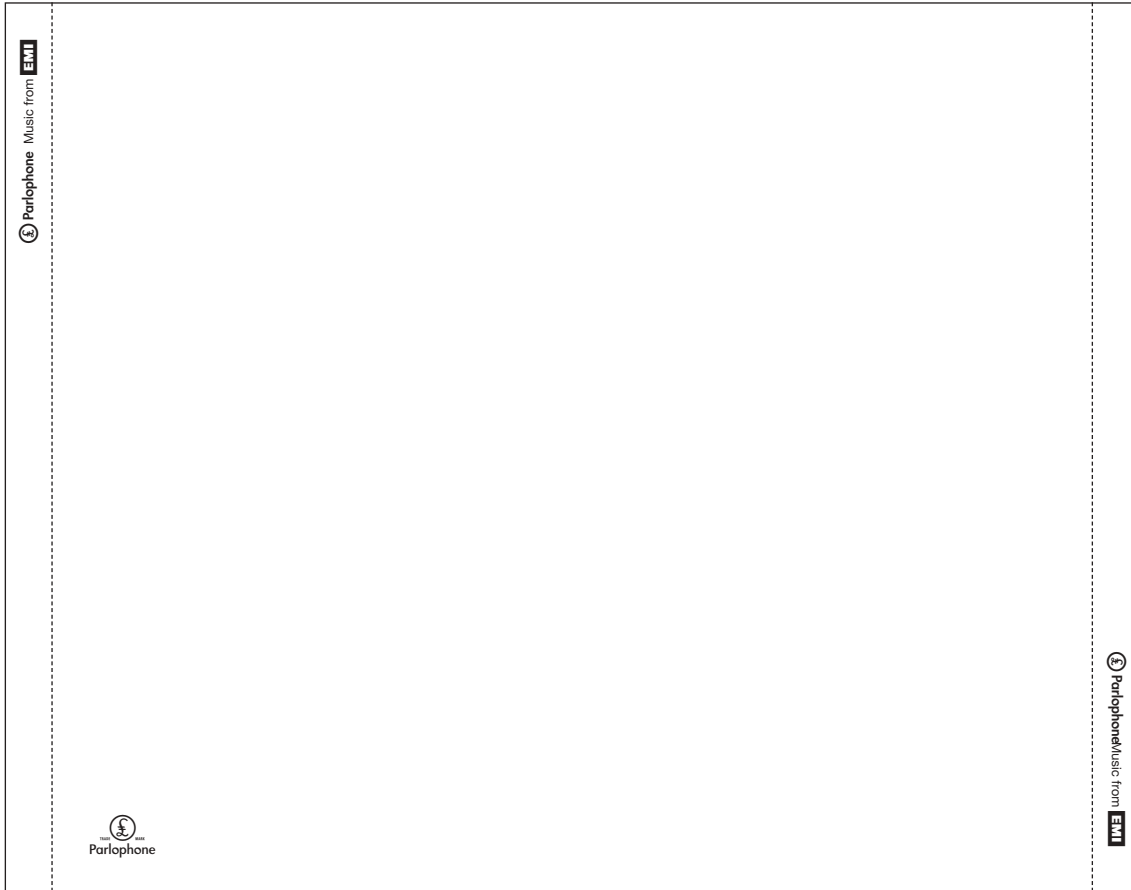
Logo must be positioned 5mm from the top and centred in the spine

Outer Inlay

Parlophone Logo 16pt
Rainbow Parlophone Font - Keystroke: j



5mm



5mm

Parlophone Logo Guidelines

CD Jewel Case (Maxi ECD)

Spine

Parlophone Spine Logo 8pt
Rainbow Parlophone Font - Keystroke: p

Music from 8pt
Rainbow Parlophone Font - Keystroke: =

EMI Logo 8pt
Rainbow Parlophone Font - Keystroke: shift 1

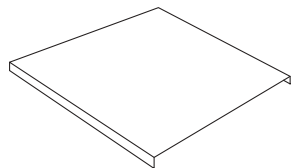
Logo must be positioned 5mm from the top and centred in the spine

Outer Inlay

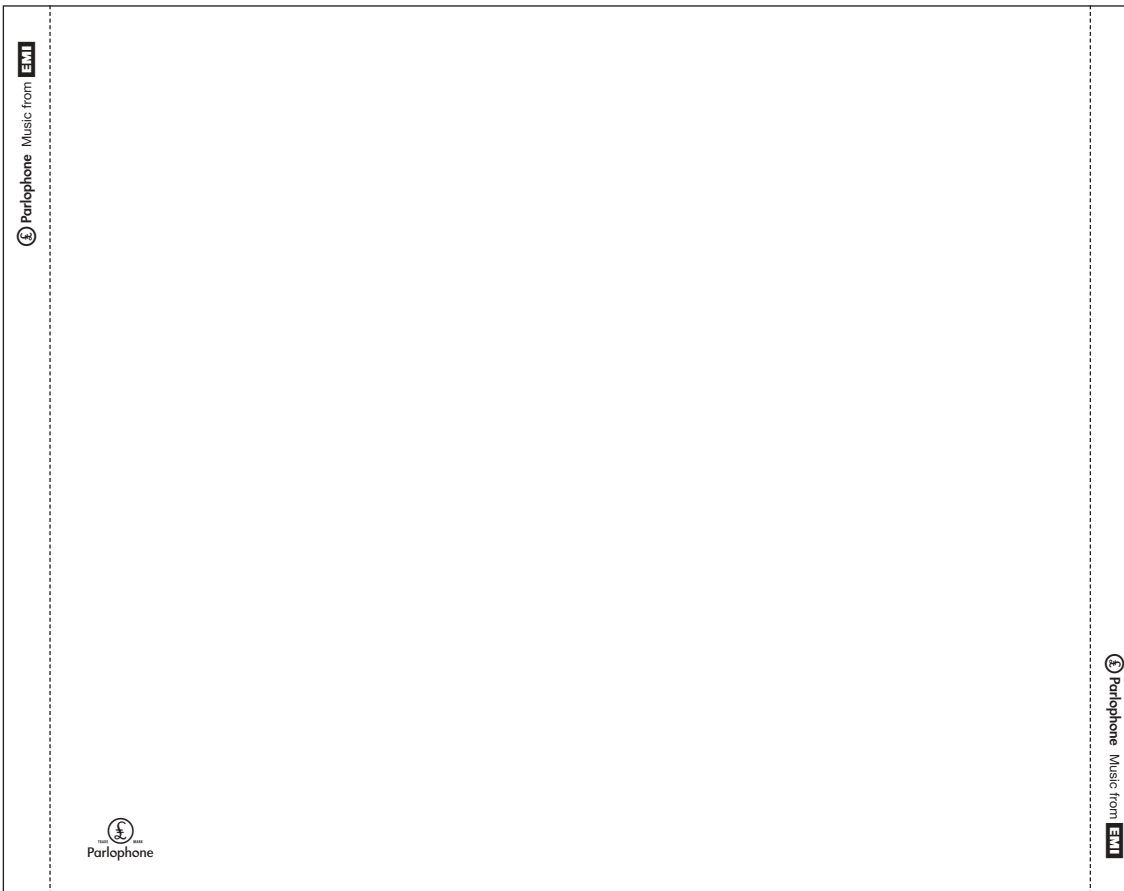
Parlophone Logo 16pt
Rainbow Parlophone Font - Keystroke: j

Enhanced CD Logo 8pt
Rainbow Two Font - Keystroke: A

If the Parlophone logo is to be placed with the ECD logo one of the following options should be used. Alternatively the two logos may be placed separately, sympathetic to the overall design of the sleeve.



5mm



5mm

Parlophone Logo Guidelines

CD / ECD / DVD Label

CD

Parlophone Logo 14pt
Rainbow Parlophone Font - Keystroke: j

Enhanced CD

Parlophone Logo 14pt
Rainbow Parlophone Font - Keystroke: j

Enhanced CD Logo 8pt
Rainbow Two Font - Keystroke: A



DVD

Parlophone Logo 14pt
Rainbow Parlophone Font - Keystroke: j

DVD Logo 12pt
Rainbow Five Font - Keystroke: i



Parlophone Logo Guidelines

CD O Card / Slip Case

O Card

Parlophone Spine Logo 8pt
Rainbow Parlophone Font - Keystroke: p

Music from 8pt
Rainbow Parlophone Font - Keystroke: =

EMI Logo 8pt
Rainbow Parlophone Font - Keystroke: shift 1

Logo must be positioned 5mm from the right edge and centred in the spine

Back Panel

Parlophone Logo 16pt
Rainbow Parlophone Font - Keystroke: j

Slip Case

Parlophone Spine Logo 8pt
Rainbow Parlophone Font - Keystroke: p

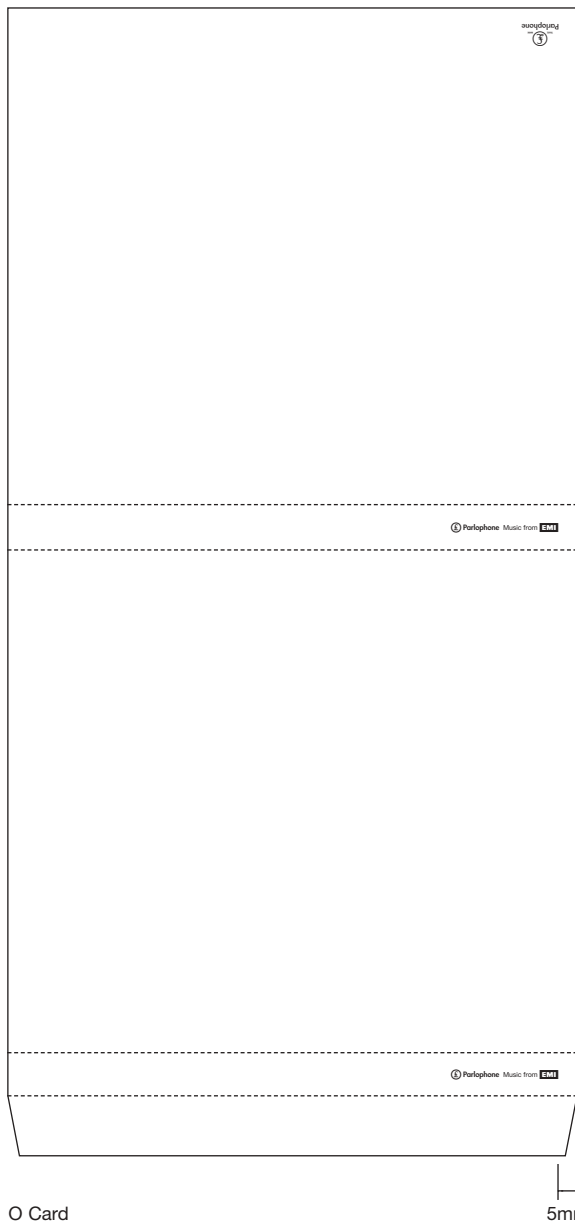
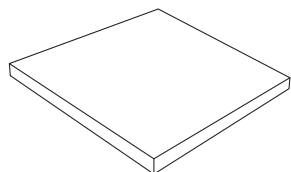
Music from 8pt
Rainbow Parlophone Font - Keystroke: =

EMI Logo 8pt
Rainbow Parlophone Font - Keystroke: shift 1

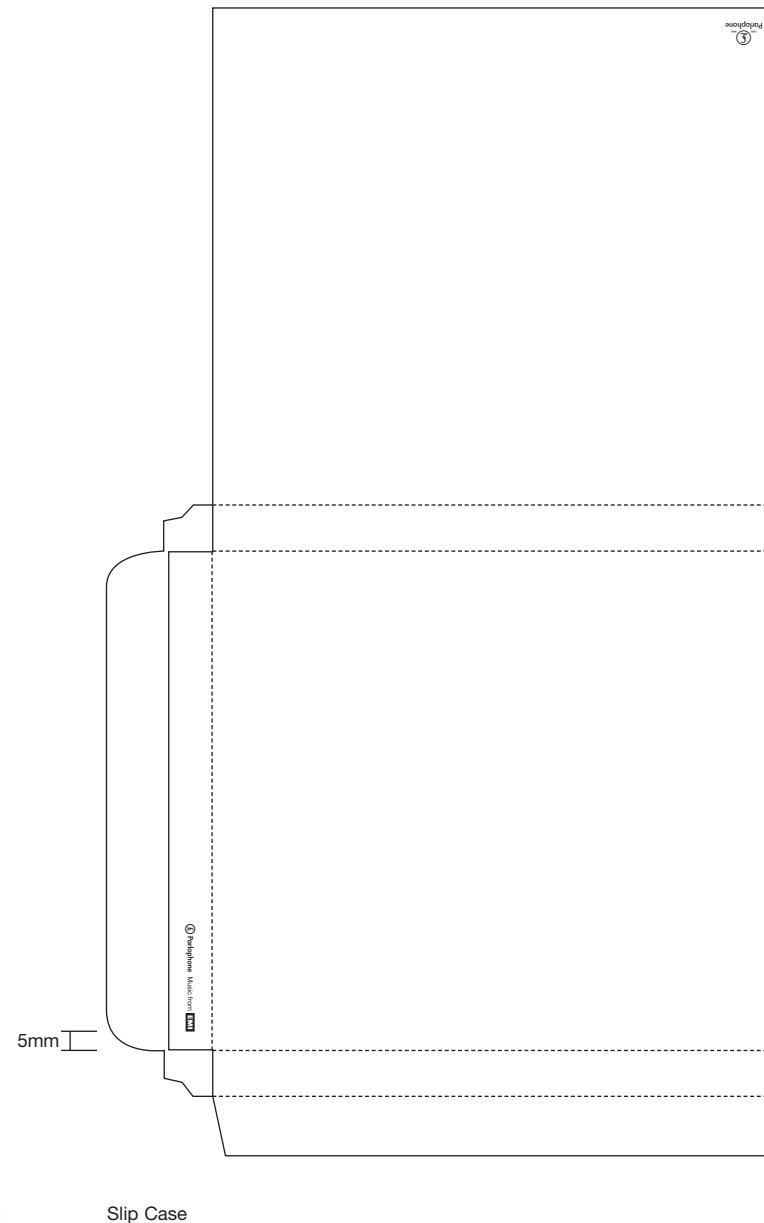
Logo must be positioned 5mm from the bottom and centred in the spine

Back Panel

Parlophone Logo 16pt
Rainbow Parlophone Font - Keystroke: j



O Card



Slip Case

Parlophone Logo Guidelines

CD Slimline

Spine

Parlophone Spine Logo 7pt

Rainbow Parlophone Font - Keystroke: p

Music from 7pt

Rainbow Parlophone Font - Keystroke: =

EMI Logo 7pt

Rainbow Parlophone Font - Keystroke: shift 1

Logo must be positioned 5mm from the bottom and centred in the spine

Flap

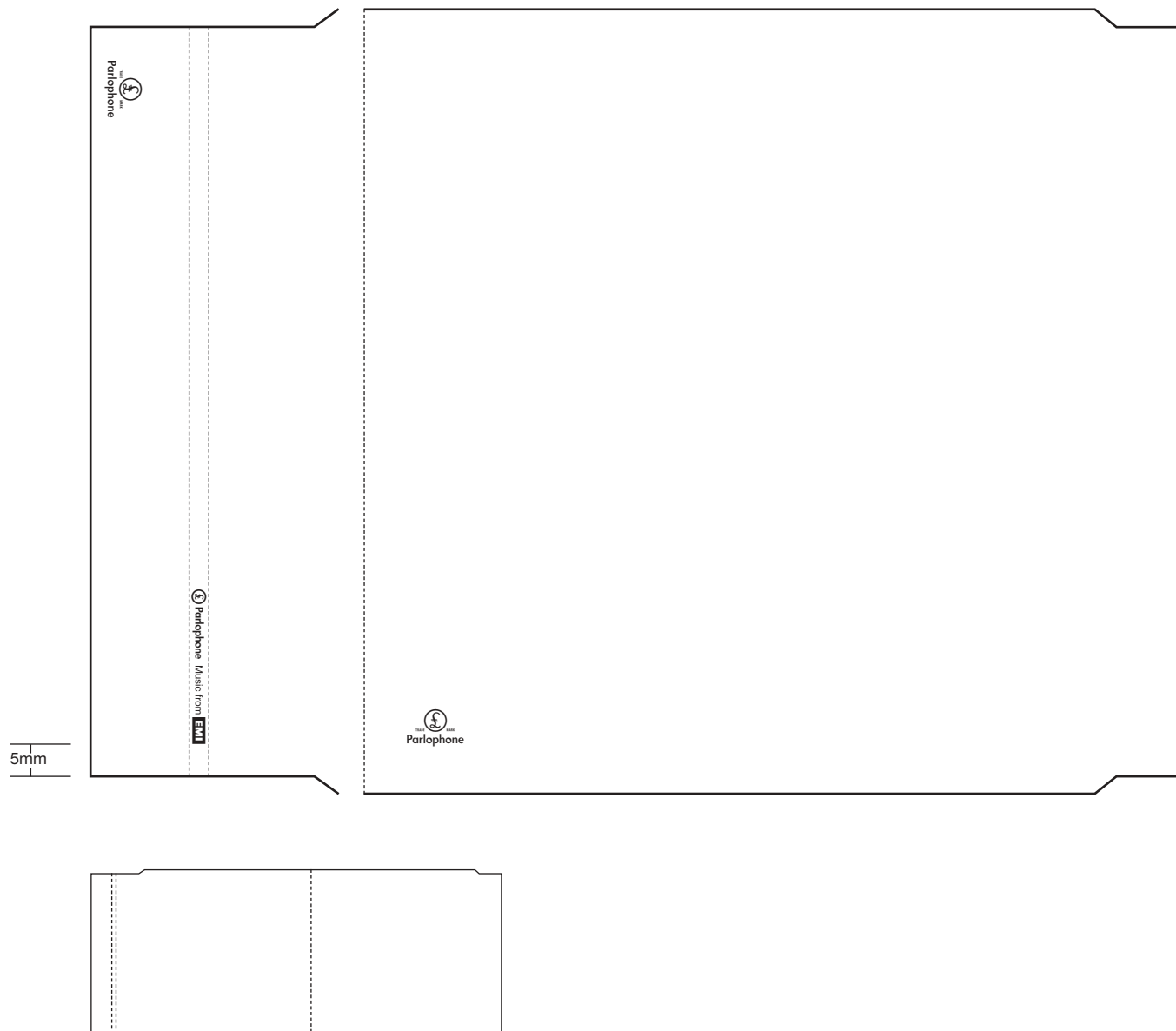
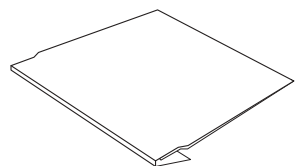
Parlophone Logo 16pt

Rainbow Parlophone Font - Keystroke: j

Back Panel

Parlophone Logo 16pt

Rainbow Parlophone Font - Keystroke: j



Parlophone Logo Guidelines

CD Digi Pack

Spine

Parlophone Spine Logo 8pt

Rainbow Parlophone Font - Keystroke: p

Music from 8pt

Rainbow Parlophone Font - Keystroke: =

EMI Logo 8pt

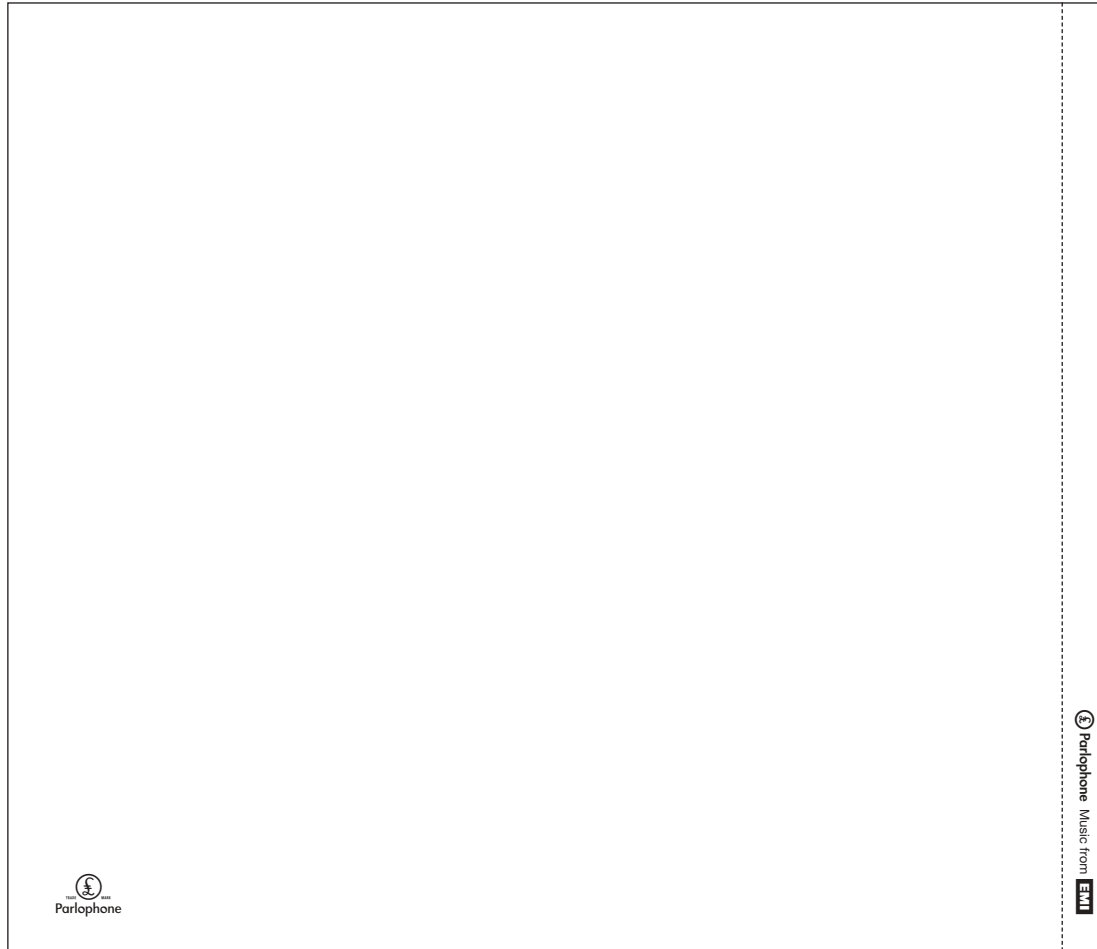
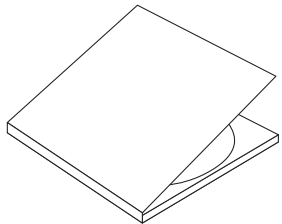
Rainbow Parlophone Font - Keystroke: shift 1

Logo must be positioned 5mm from the bottom and centred in the spine

Digi Pack Back

Parlophone Logo 16pt

Rainbow Parlophone Font - Keystroke: j



Parlophone Music from EMI

5mm

Parlophone Logo Guidelines

CD Card Wallet

Parlophone Logo 16pt

Rainbow Parlophone Font - Keystroke: j

Music from 8pt

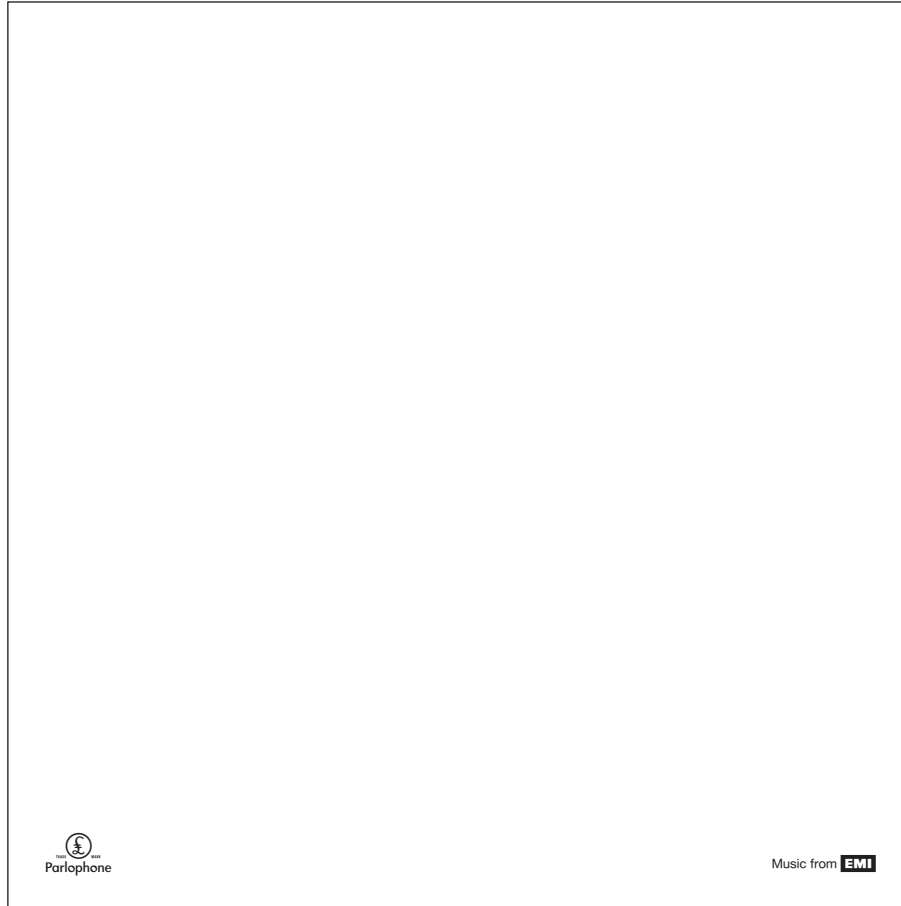
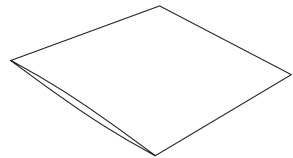
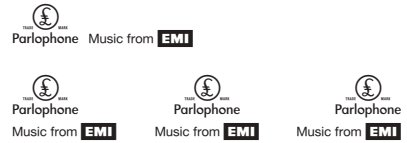
Rainbow Parlophone Font - Keystroke: =

EMI Logo 8pt

Rainbow Parlophone Font - Keystroke: shift 1

Placement Options

If the EMI logo is to be placed with the Parlophone logo one of the following options should be used. Alternatively the two logos may be placed separately, sympathetic to the overall design of the sleeve.



Parlophone Logo Guidelines

DVD Super Jewel Case

Spine

Parlophone Spine Logo 8pt

Rainbow Parlophone Font - Keystroke: p

Music from 8pt

Rainbow Parlophone Font - Keystroke: =

EMI Logo 8pt

Rainbow Parlophone Font - Keystroke: shift 1

Logo must be positioned 5mm from the top and centred in the spine

Outer Inlay

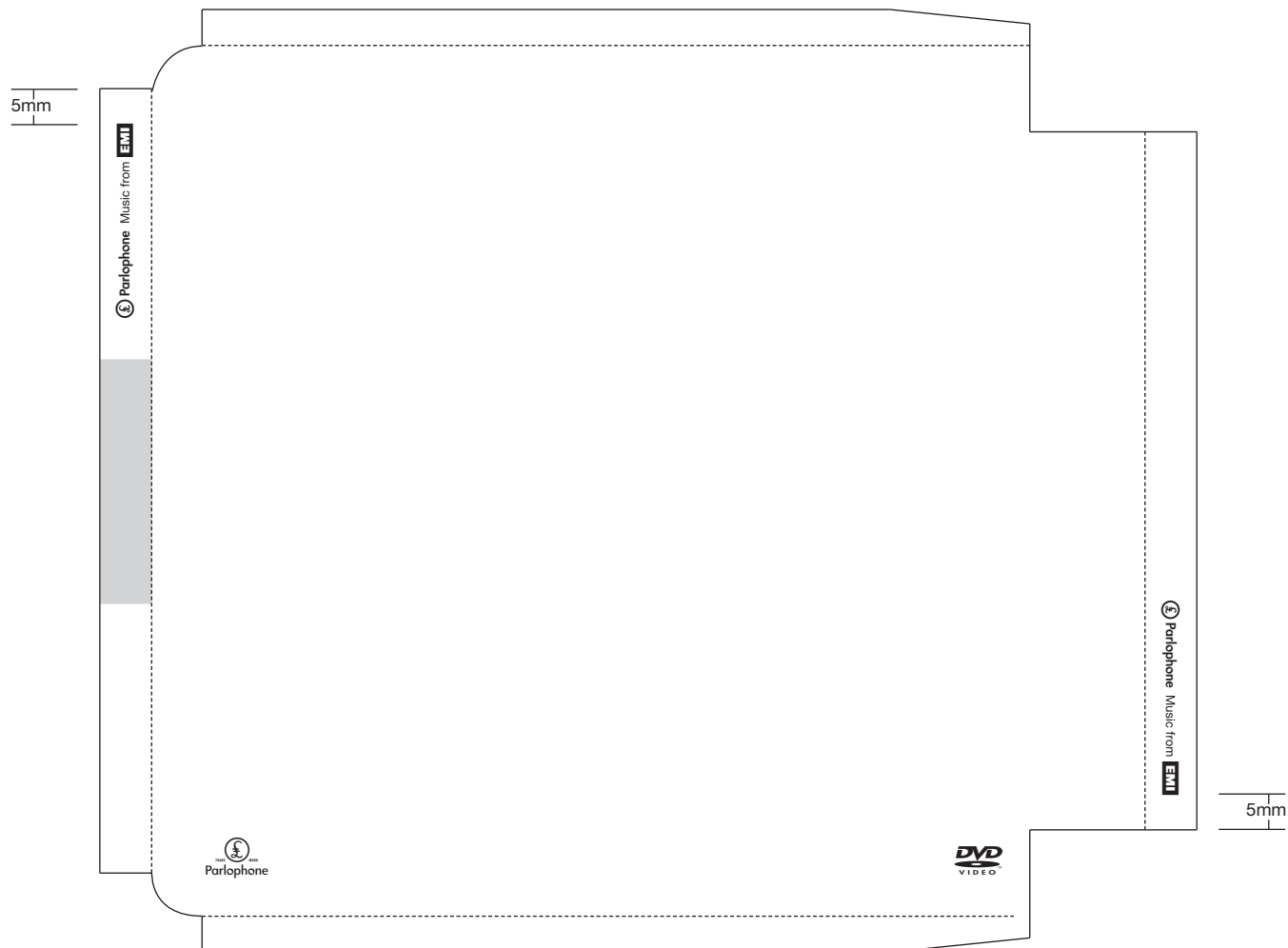
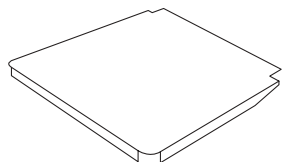
Parlophone Logo 16pt

Rainbow Parlophone Font - Keystroke: j

DVD Logo 14pt

Rainbow Five Font - Keystroke: i (DVD Video)

Rainbow Five Font - Keystroke: h (DVD Audio)



Parlophone Logo Guidelines

DVD Kingsize Super Jewel Case

Spine

Parlophone Spine Logo 8pt

Rainbow Parlophone Font - Keystroke: p

Music from 8pt

Rainbow Parlophone Font - Keystroke: =

EMI Logo 8pt

Rainbow Parlophone Font - Keystroke: shift 1

Logo must be positioned 5mm from the top and centred in the spine

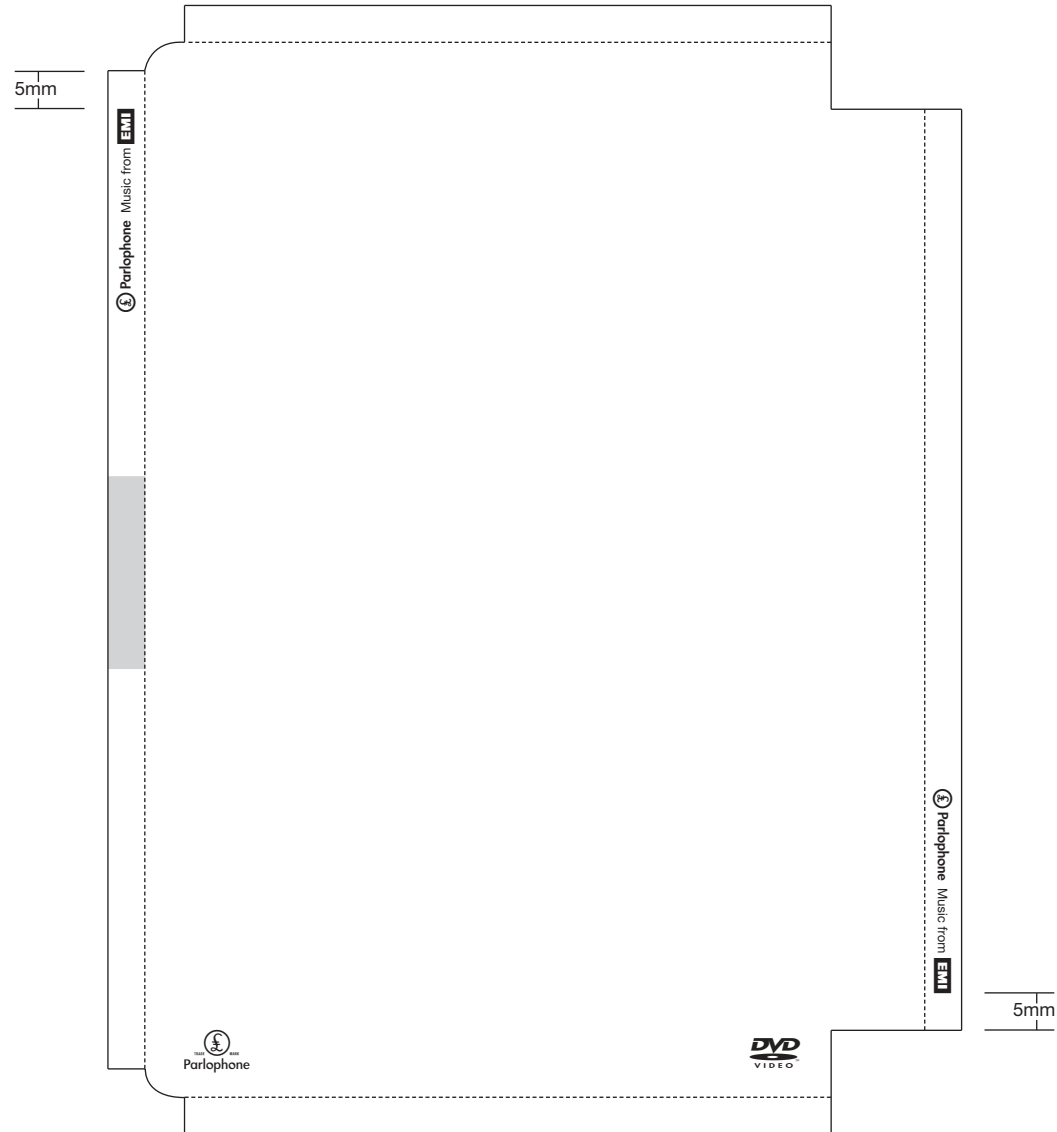
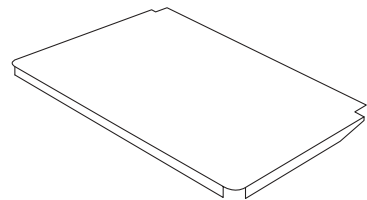
Outer Inlay

Parlophone Logo 16pt

Rainbow Parlophone Font - Keystroke: j

DVD Logo 14pt

Rainbow Five Font - Keystroke: i



Parlophone Logo Guidelines

7" / 10" / 12" with spine

Spine

Parlophone Spine Logo 7pt
Rainbow Parlophone Font - Keystroke: p

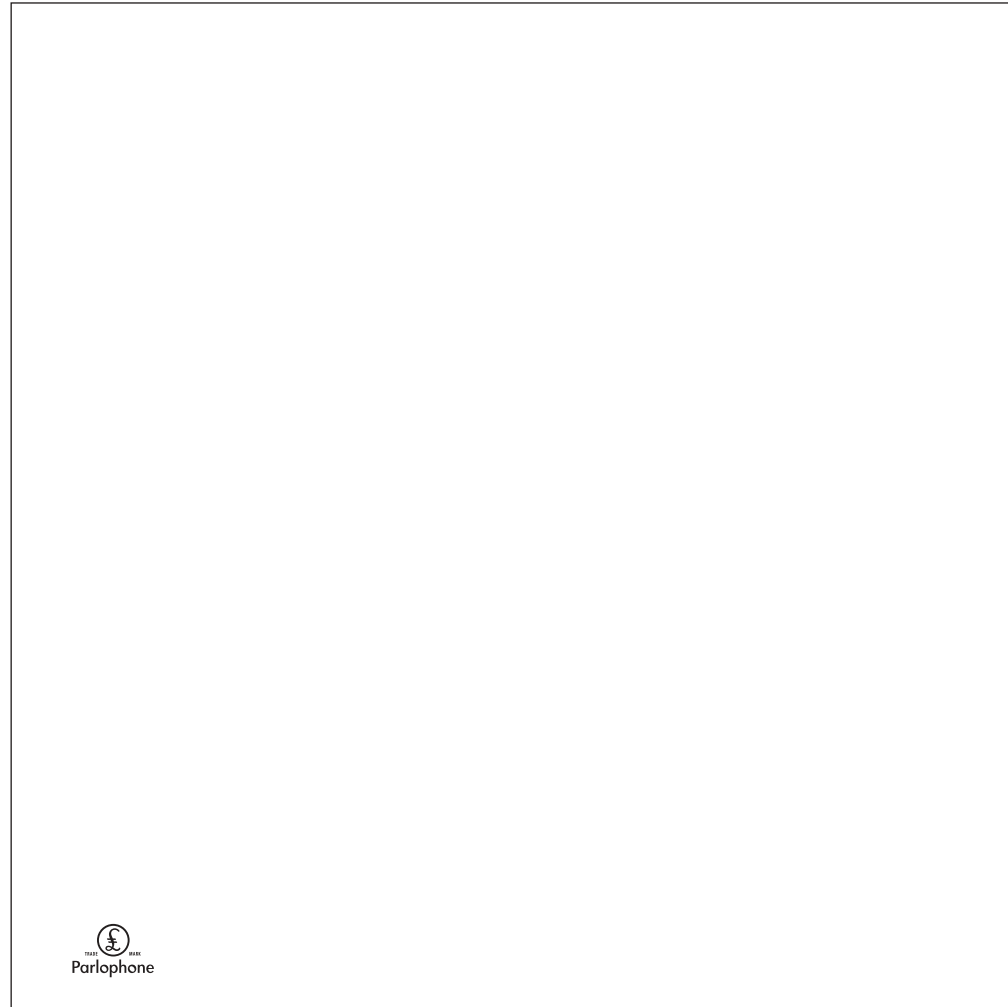
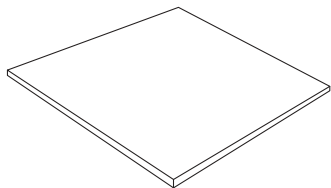
Music from 7pt
Rainbow Parlophone Font - Keystroke: =

EMI Logo 7pt
Rainbow Parlophone Font - Keystroke: shift 1

Logo must be positioned 5mm from the bottom and centred in the spine

Outer Panel

Parlophone Logo 20pt
Rainbow Parlophone Font - Keystroke: j



Parlophone Logo Guidelines

7" / 10" / 12" no spine

Parlophone Logo 20pt

Rainbow Parlophone Font - Keystroke: j

Music from 8pt

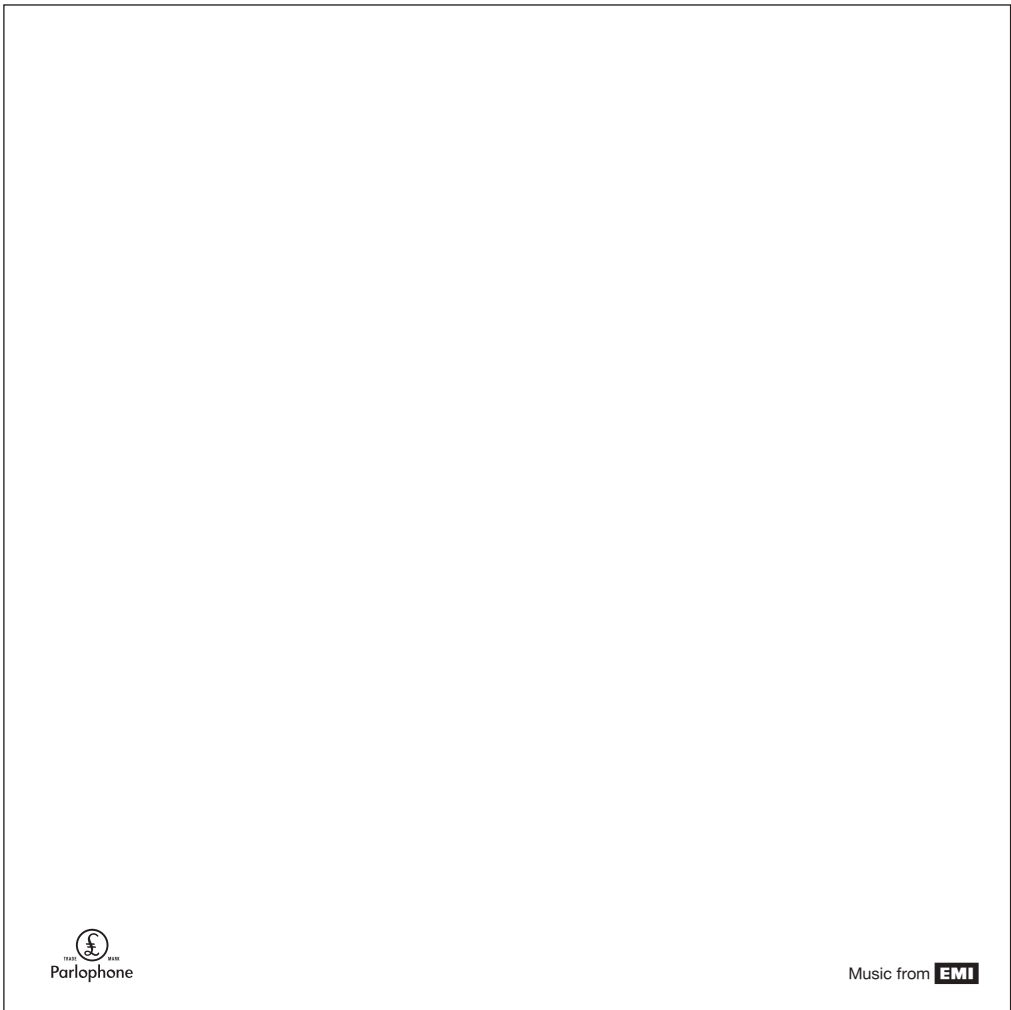
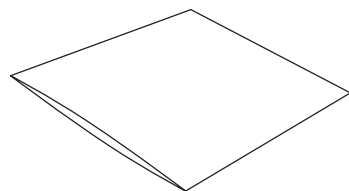
Rainbow Parlophone Font - Keystroke: =

EMI Logo 8pt

Rainbow Parlophone Font - Keystroke: shift 1

Placement Options

If the EMI logo is to be placed with the Parlophone logo one of the following options should be used. Alternatively the two logos may be placed separately, sympathetic to the overall design of the sleeve.

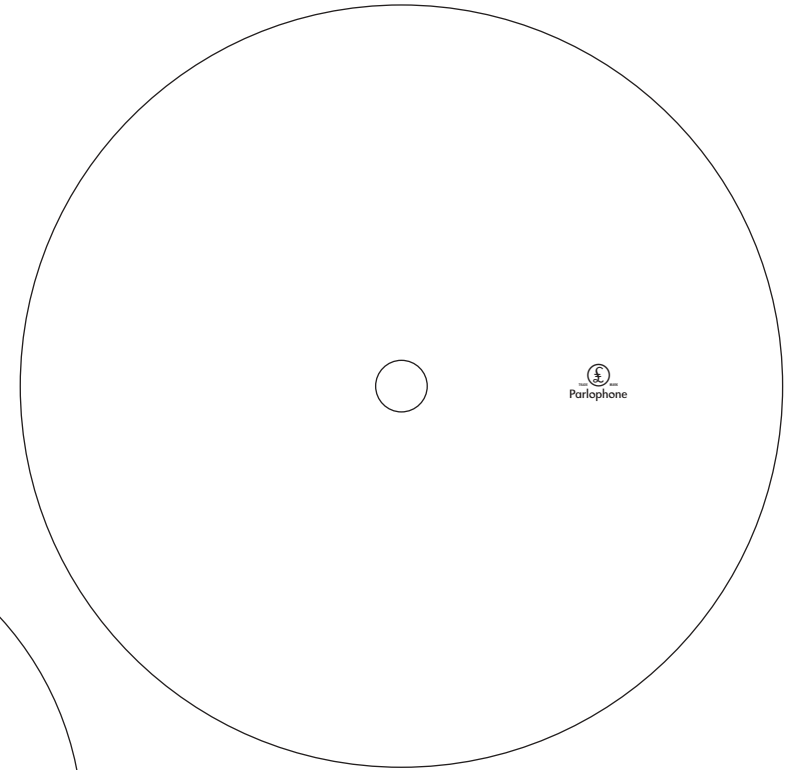


Parlophone Logo Guidelines

Vinyl Label

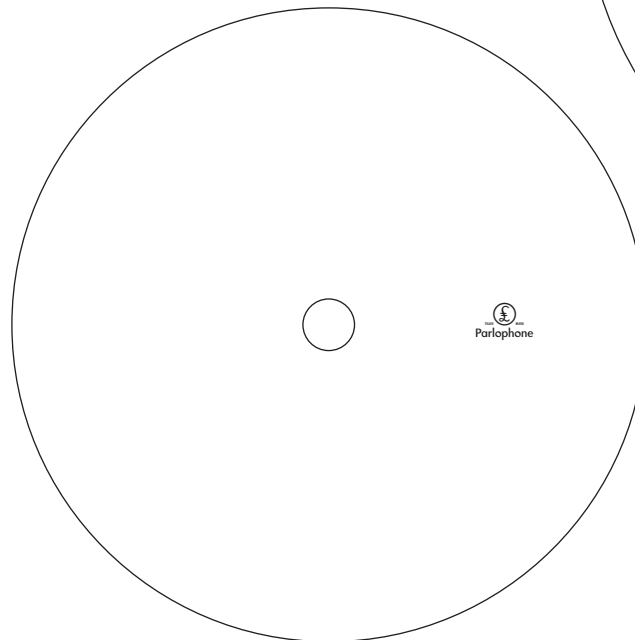
10" / 12" Label

Parlophone Logo 14pt
Rainbow Parlophone Font - Keystroke: j



7" Label

Parlophone Logo 14pt
Rainbow Parlophone Font - Keystroke: j



Parlophone Logo Guidelines

Audio Cassette

Spine

Parlophone Spine Logo 8pt
Rainbow Parlophone Font - Keystroke: p

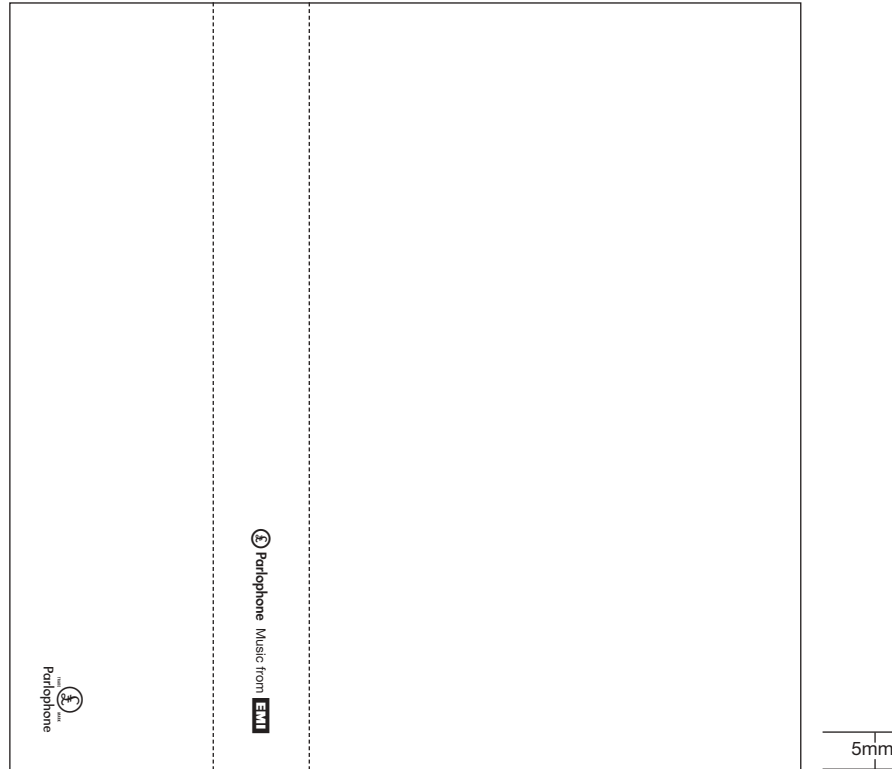
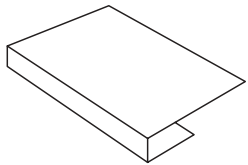
Music from 8pt
Rainbow Parlophone Font - Keystroke: =

EMI Logo 8pt
Rainbow Parlophone Font - Keystroke: shift 1

Logo must be positioned 5mm from the bottom and centred in the spine

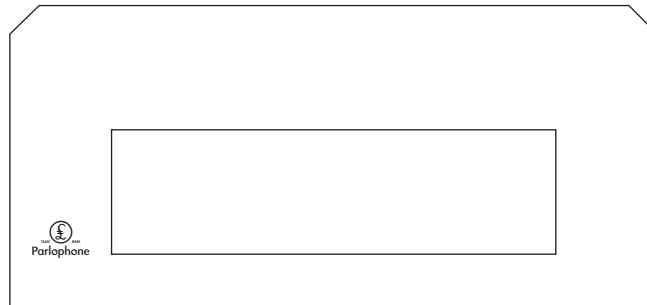
Back Panel

Parlophone Logo 16pt
Rainbow Parlophone Font - Keystroke: j



Cassette Label

Parlophone Logo 14pt
Rainbow Parlophone Font - Keystroke: j



Parlophone Logo Guidelines

DVD Video Inlay

Spine

Parlophone Spine Logo 12.5pt

Rainbow Parlophone Font - Keystroke: p

Music from 12.5pt

Rainbow Parlophone Font - Keystroke: =

EMI Logo 12.5pt

Rainbow Parlophone Font - Keystroke: shift 1

Logo must be positioned 10mm from the bottom and centred in the spine

DVD Logo 12pt

Rainbow Five Font - Keystroke: i

Logo must be positioned 3mm from the Parlophone logo and centred in the spine

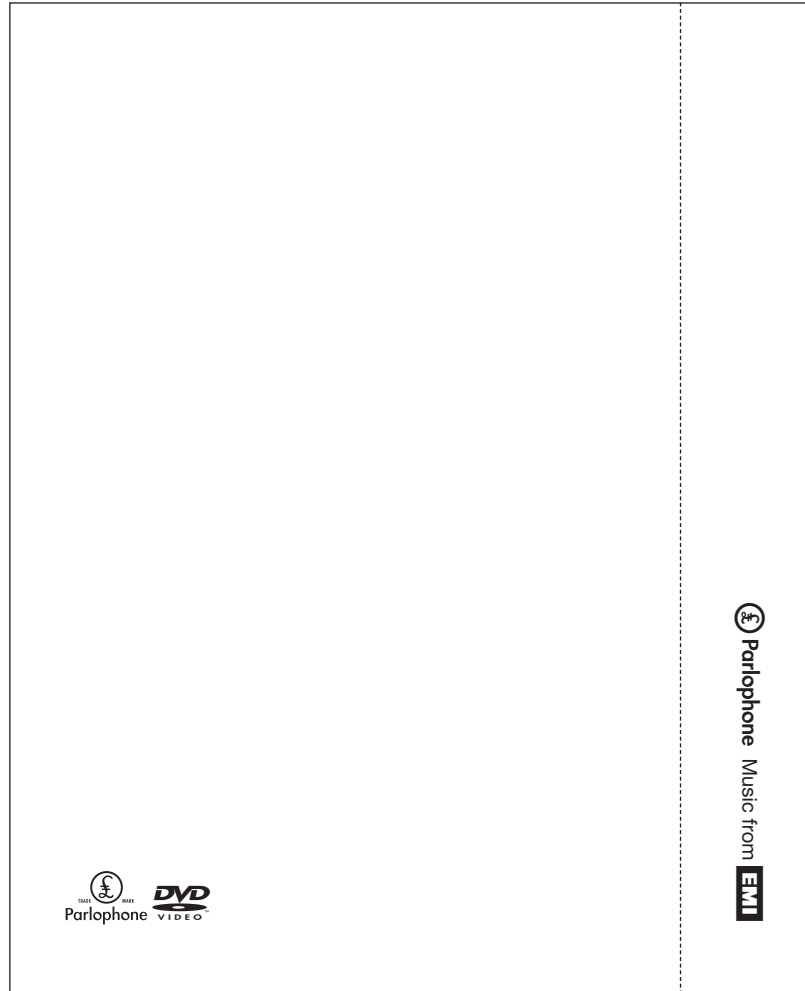
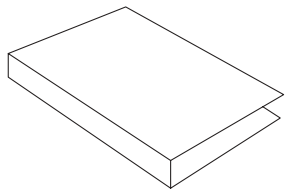
Back Panel

Parlophone Logo 20pt

Rainbow Parlophone Font - Keystroke: j

DVD Logo 16pt

Rainbow Five Font - Keystroke: i (DVD Video)



Parlophone Logo Guidelines

Video Inlay

Spine

Parlophone Spine Logo 12.5pt
Rainbow Parlophone Font - Keystroke: p

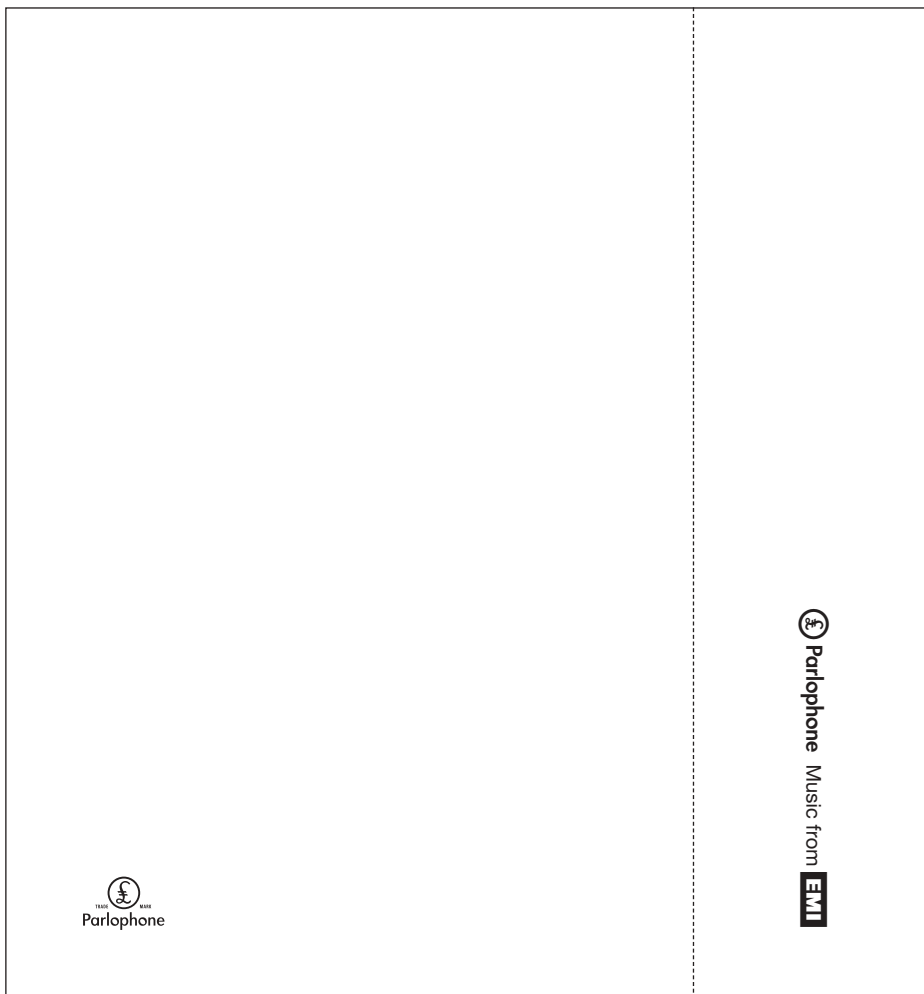
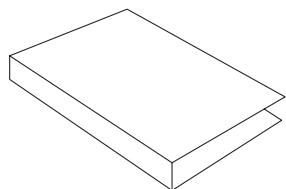
Music from 12.5pt
Rainbow Parlophone Font - Keystroke: =

EMI Logo 12.5pt
Rainbow Parlophone Font - Keystroke: shift 1

Logo must be positioned 10mm from the bottom and centred in the spine

Back Panel

Parlophone Logo 20pt
Rainbow Parlophone Font - Keystroke: j

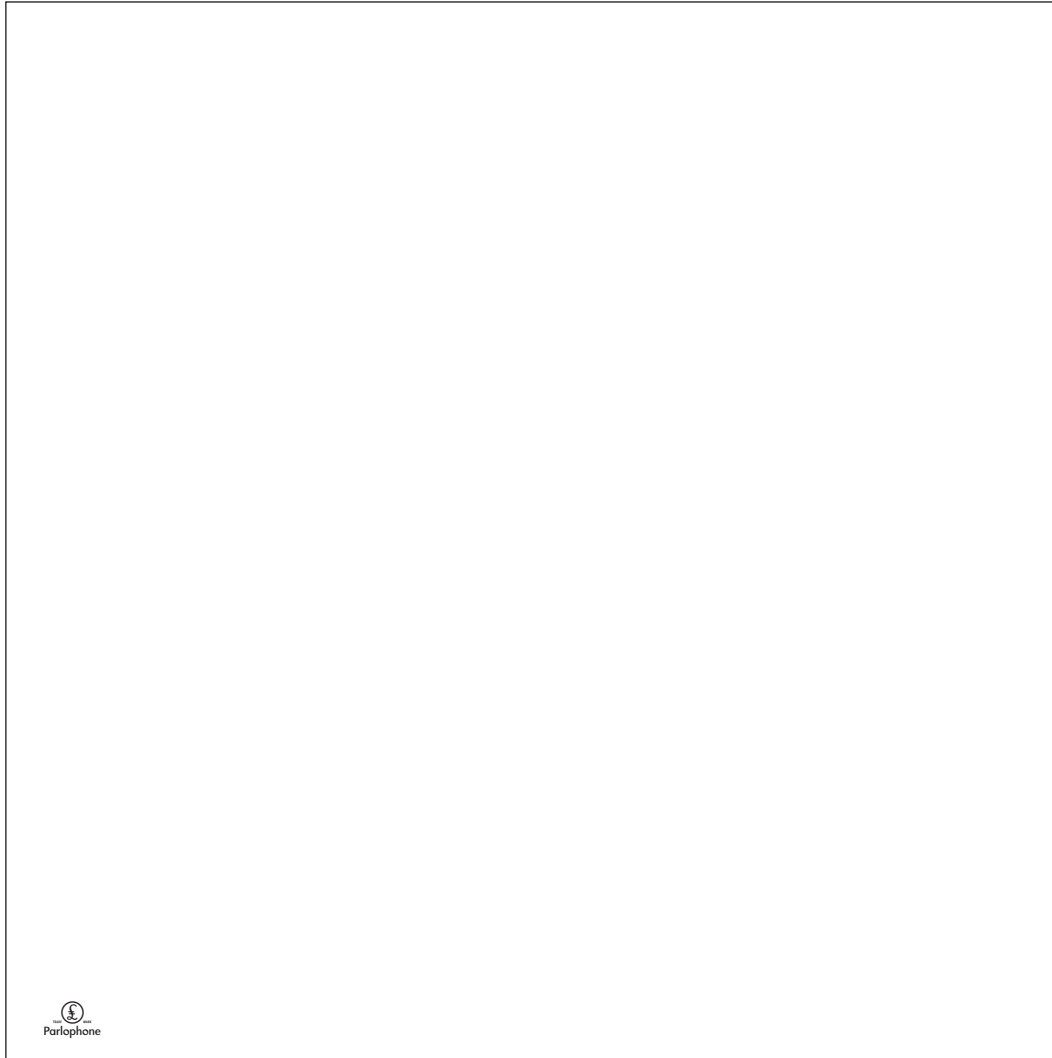


Parlophone Logo Guidelines

Point Of Sale

12" x 12" / 11" x 11"

Parlophone Logo Minimum Size 26pt
Rainbow Parlophone Font - Keystroke: p



Parlophone Logo Guidelines

Press Adverts

Full Page Ad

Parlophone Logo Minimum Size 22pt
Rainbow Parlophone Font - Keystroke: p

1/2 Page Ad

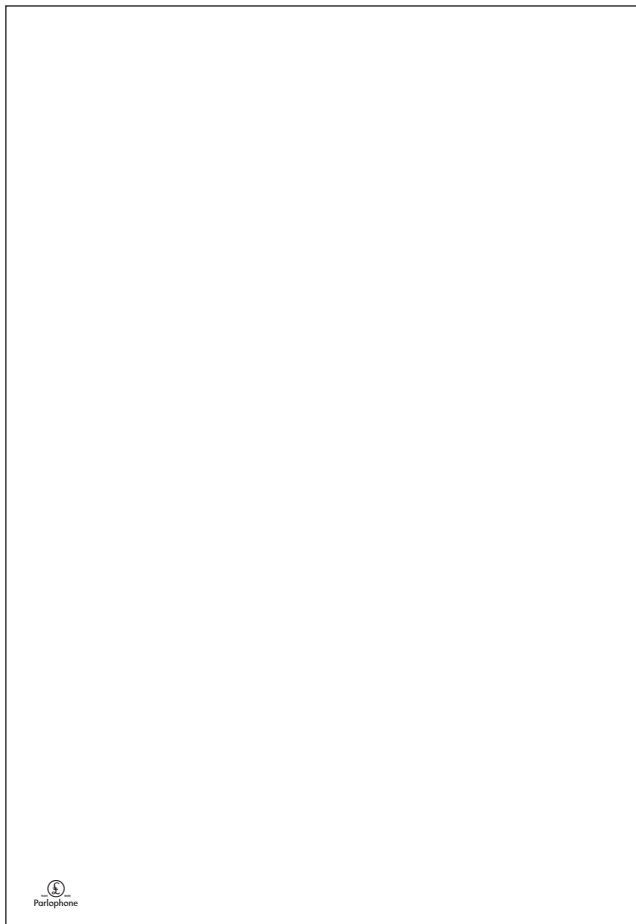
Parlophone Logo Minimum Size 16pt
Rainbow Parlophone Font - Keystroke: p

1/4 Page Ad

Parlophone Logo Minimum Size 14pt
Rainbow Parlophone Font - Keystroke: p

Note

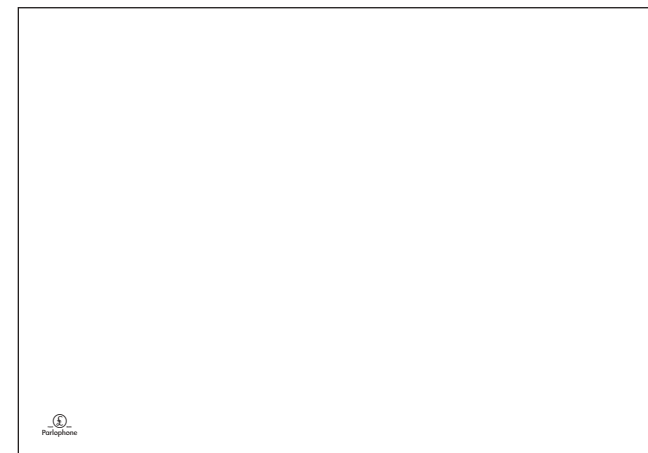
For strip ads select an appropriate minimum size from those shown above.



Full Page



1/4 Page



1/2 Page

Parlophone Logo Guidelines

CD Jewel Case

96 Sheet

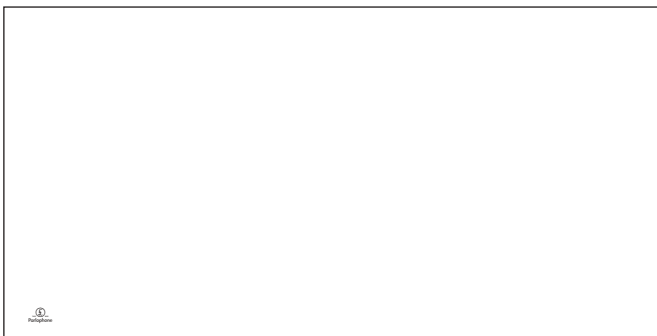
(Artworked at 50% 12" x 48")

Parlophone Logo Minimum Size 40pt
Rainbow Parlophone Font - Keystroke: p

48 Sheet

(Artworked at 50% 12" x 24")

Parlophone Logo Minimum Size 30pt
Rainbow Parlophone Font - Keystroke: p



Parlophone Logo Guidelines

Point Of Sale

30" x 20"

Parlophone Logo Minimum Size 60pt
Rainbow Parlophone Font - Keystroke: p

60" x 40" / 4 Sheet

(Artworked at 25% Reduction 15" x 10")

Parlophone Logo Minimum Size 26pt
Rainbow Parlophone Font - Keystroke: p

6 Sheet

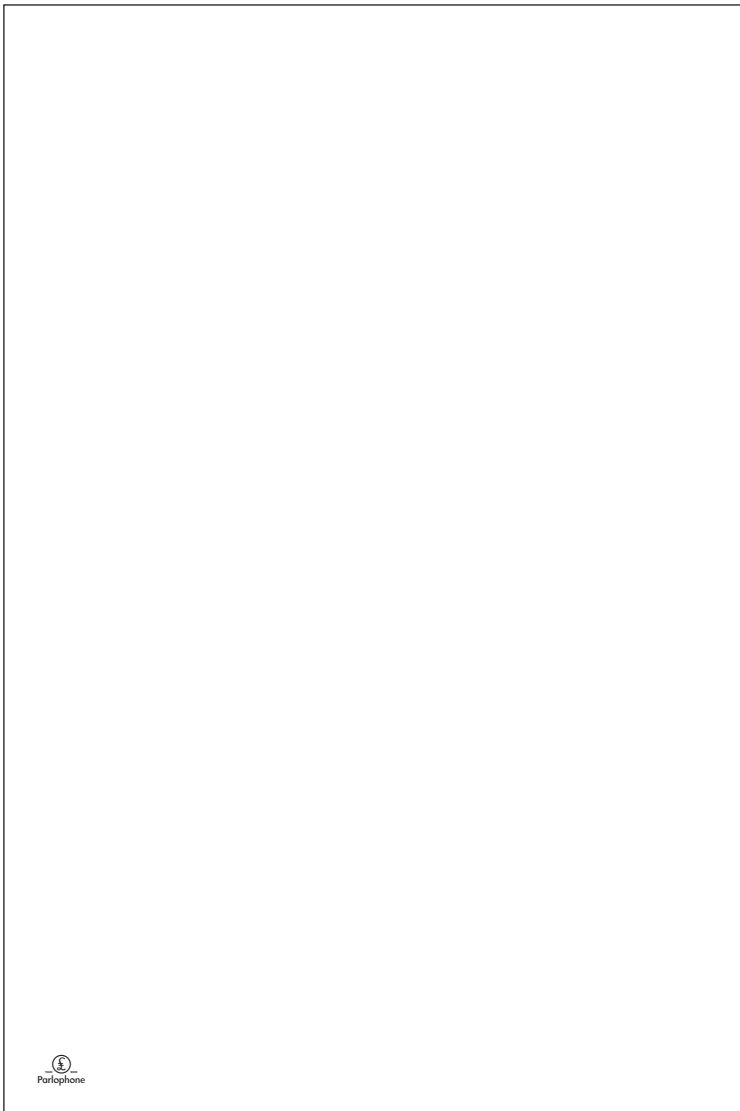
(Artworked at 25% Reduction 450mm x 300mm)

Parlophone Logo Minimum Size 30pt
Rainbow Parlophone Font - Keystroke: p

Mega 4 Sheet

(Artworked at 10% Reduction 5900mm x 3890mm)

Parlophone Logo Minimum Size 30pt
Rainbow Parlophone Font - Keystroke: p



Parlophone Logo Guidelines

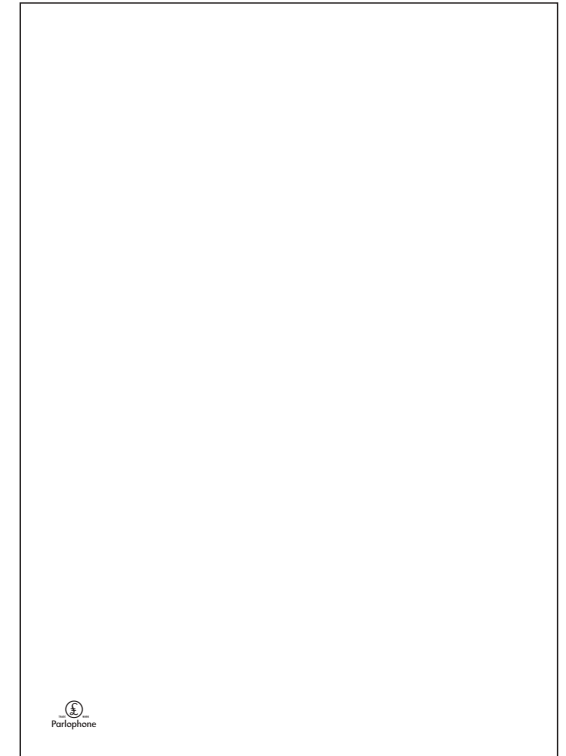
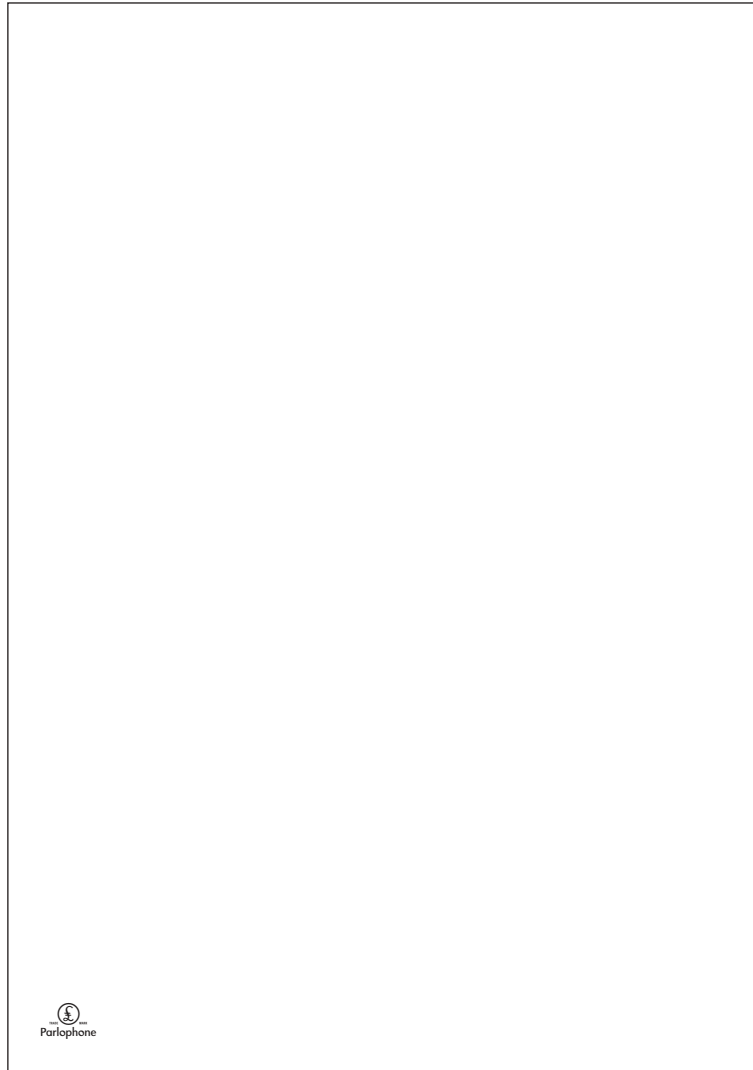
Point Of Sale

A5 Postcard

Parlophone Logo Minimum Size 16pt
Rainbow Parlophone Font - Keystroke: p

A6 Postcard

Parlophone Logo Minimum Size 14pt
Rainbow Parlophone Font - Keystroke: p



Parlophone Logo Guidelines

General requirements

For further information on checklist go to ccg info bank on the ccg website. www.ccgweb.com.

CD Formats

Commercial CD Jewel Case / CD Slimline / Digi Pack / CD Card Wallet

Parlophone is a Capitol Music label.
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Printed in EU

ICPN Number

Cat Number

Promotional CD

Same information as commercial release including the following text.

This promotinal record has been released by EMI on the express condition that ownership and title remain vested in EMI which may require delivery up of this record at any time. It may not be sold, transferred, altered or copied (including burning or uploading to the internet) without the express prior written approval of EMI. Promotional Use Only. Not For Sale.

CD Labels

Commercial CD Label

© 2005 The copyright in this sound recording is owned by EMI Records Ltd.
© 2005 This label copy information is the subject of copyright protection.
All rights reserved. © 2005 EMI Records Ltd.

All rights of the producer and of the owner of the recorded work reserved.
Unauthorised copying, hiring, renting, public performance and broadcasting of this record prohibited.

Made in EU

Bel Biem

LC Code

ICPN Number

Cat Number

Promotional CD Label Extra Copy

Same information as commercial release including the following text.

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Parlophone Logo Guidelines

General requirements

For further information on checklist go to ccg info bank on the ccg website. www.ccgweb.com.

Enhanced CD

Commercial Enhanced CD

No warranties: This multimedia programme is provided to the user without warranties, express or implied, of any kind. EMI Records Ltd shall not be liable for any actual or consequential damage arising from the use of, or the inability to use the programme. Minimum specification: WINDOWS: Pentium II, 180mhz or faster, Windows 98. MACINTOSH: PPC 220 MHz or faster, System 9.1 or higher.

(Specific compatibility details should be supplied by the ECD authorising company)

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ICPN Number

Cat Number

Enhanced CD Label

Commercial Enhanced CD Label

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Made in EU

Bel Biem

LC Code

ICPN Number

Cat Number

Barcode

Using the barcode on it's own

Back of commercial packaging only (Flap of slimline)

Place of manufacture as stated on label.
Marketed and Distributed by EMI.
Printed in EU.

ICPN Number

Catalogue Number

Example



Parlophone
Place of manufacture as stated on label.
Marketed and Distributed by EMI. Printed in EU.
7243 834789 4 1. CDRS 6615

Parlophone Logo Guidelines

General requirements

For further information on checklist go to ccg info bank on the ccg website. www.ccgweb.com.

DVD Super Jewel Case

Commercial DVD Super Jewel

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ICPN Number

Cat Number

DVD Labels

Commercial DVD Label

Please note: this DVD does not play on a normal CD player. Pal 4.3. Region 0. Stereo. English. Warning: The copyright proprietors have licensed the cinematograph, film, sound recording and packaging artwork contained in this DVD is for private home use only. All other rights are reserved. Any unauthorised copying, editing, lending, exchanging, renting, hiring, exhibiting, public performance, radio or television broadcasting or any other diffusion, or otherwise dealing with any part thereof is strictly prohibited. Dolby and the Double-D symbol are trademarks of the Dolby Licensing Corporation.

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Made in EU

Bel Biem

LC Code

ICPN Number

Cat Number

Parlophone Logo Guidelines

General requirements

For further information on checklist go to ccg info bank on the ccg website. www.ccgweb.com.

Vinyl Formats

Commercial 7" / 10" / 12" back covers

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Printed in EU

ICPN Number

Cat Number

Promotional 7" / 10" / 12" Extra Copy

Same information as commercial release including the following text.

This promotinal record has been released by EMI on the express condition that ownership and title remain vested in EMI which may require delivery up of this record at any time. It may not be sold, transferred, altered or copied (including burning or uploading to the internet) without the express prior written approval of EMI. Promotional Use Only. Not For Sale.

Vinyl Labels

Commercial 7" / 10" / 12" labels

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Unauthorised copying, hiring, renting, public performance and broadcasting of this record prohibited.

Made in EU

Bel Biem

LC Code

ICPN Number

Cat Number + A or B (Side A/Side B) / 1 or 2 (Side 1/Side 2)

Promotional 7" / 10" / 12" Labels Extra Copy

Same information as commercial release including the following text.

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Cassette Formats

Commercial Cassette Inlay

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ICPN Number

Cat Number

Commercial Cassette Labels

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Made in EU

Bel Biem

LC Code

ICPN Number

Cat Number + A or B (Side A/Side B) / 1 or 2 (Side 1/Side 2)

Parlophone Logo Guidelines

Artwork Sample

The following artwork is an example of how the Parlophone should be used in relation to other artwork elements. The design is a guide and does not have to be replicated.

Commercial CD Jewel Case Inlay

Parlophone Music from 

7243 552940 0 5 CDR 6615

Parlophone

An Open Letter To NYC

Cold Man's Nightmare

Not Too Late For Love

Be My Enemy

Those Sweet Words

Nothing Wrong With You

Freakin' Out

It's Been Done

I Like That

The Best

Slipping Away

Walk Into The Sun

You're My Everything

Parlophone Music from 

7243 552940 0 5 CDR 6615

Parlophone


Parlophone



7 24383 47894 1

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Parlophone Logo Guidelines

CD Jewel Case

Commercial CD Inner Inlay

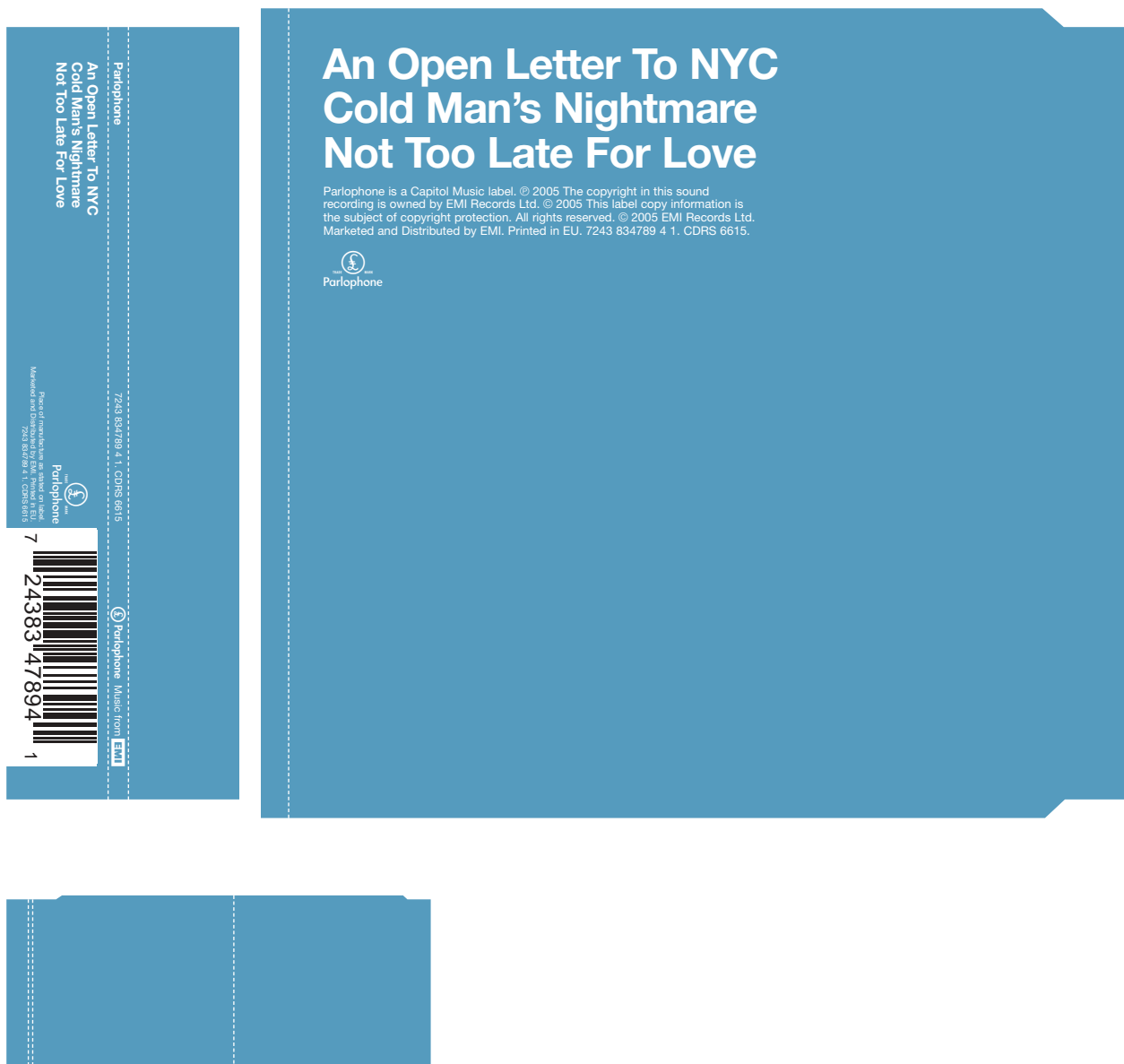
This information may also be applied to the back page of the CD Booklet.



Parlophone Logo Guidelines

Artwork Sample

CD Slimline



Parlophone Logo Guidelines

Artwork Sample

Promotional CD Wallet

An Open Letter To NYC
 Cold Man's Nightmare
 Not Too Late For Love
 Be My Enemy
 Those Sweet Words
 Nothing Wrong With You
 Freakin' Out
 It's Been Done
 I Like That
 The Best
 Slipping Away
 Walk Into The Sun
 You're My Everything



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		<p>PC MS Windows 95, Pentium 2 233MHz, 64MB Ram • Mac OS 8,6-9,2 + CarbonLib & Mac OS X</p>	
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Parlophone Logo Guidelines

Artwork Sample

Commercial CD Label



Parlophone Logo Guidelines

Artwork Sample

Commercial CD Label



Parlophone Logo Guidelines

Artwork Sample

Promotional CD Label



Parlophone Logo Guidelines

Artwork Sample

Commercial CD Wallet

An Open Letter To NYC
Cold Man's Nightmare
Not Too Late For Love
Be My Enemy
Those Sweet Words
Nothing Wrong With You
Freakin' Out
It's Been Done
I Like That
The Best
Slipping Away
Walk Into The Sun
You're My Everything

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Parlophone Music from 



Parlophone Logo Guidelines

Artwork Sample

Commercial 7" No Spine

A1. An Open Letter To NYC
B1. Cold Man's Nightmare
B2. Not Too Late For Love

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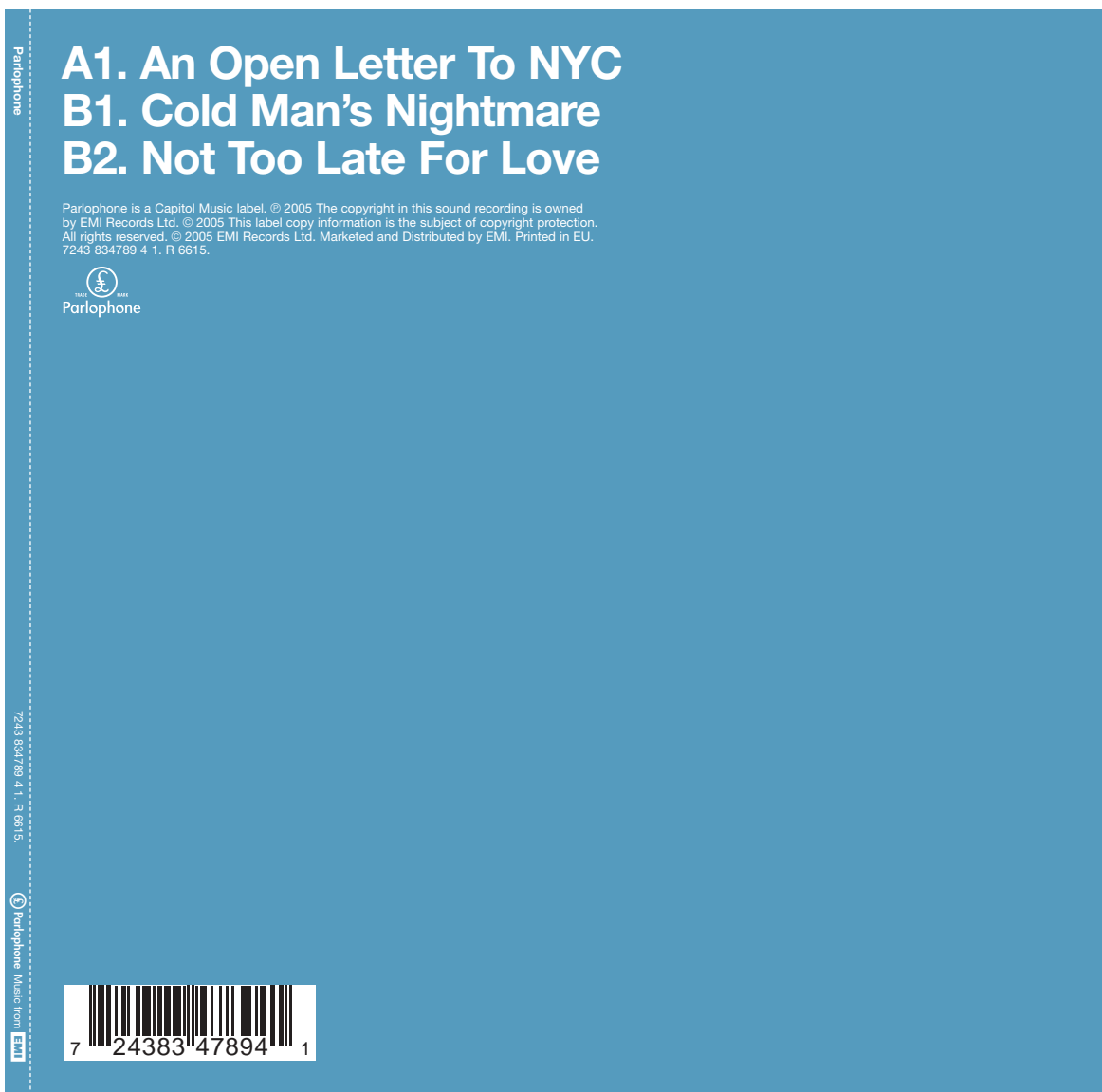
Parlophone Music from **EMI**



Parlophone Logo Guidelines

Artwork Sample

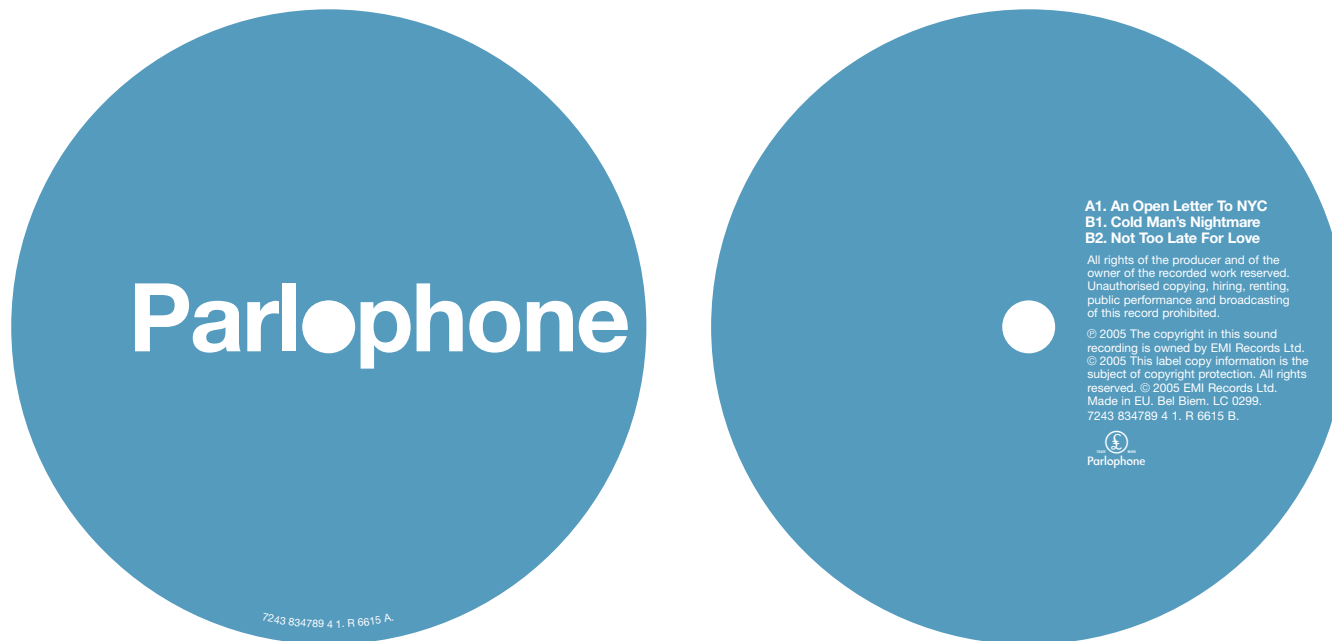
Commercial 7" Spine



Parlophone Logo Guidelines

Artwork Sample

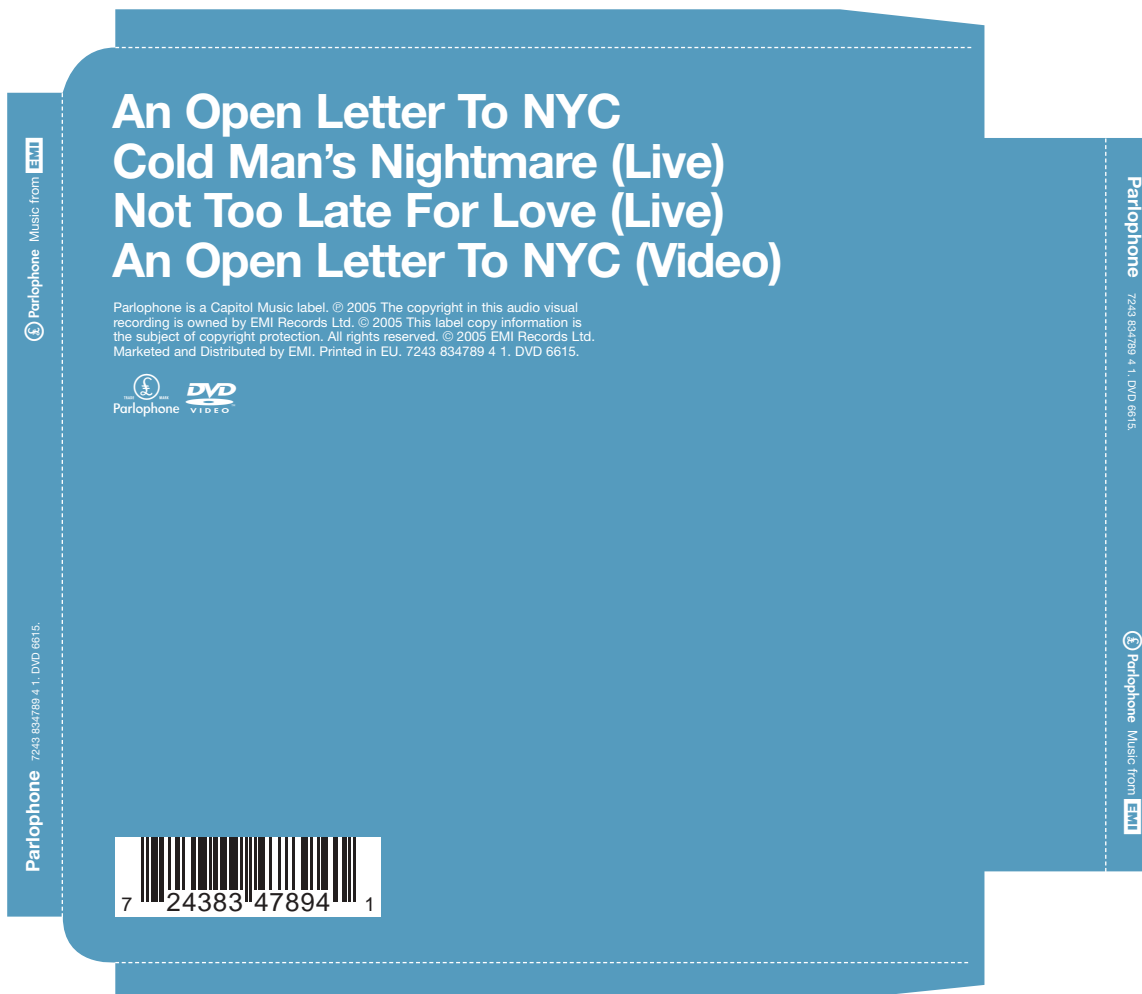
Commercial 7" Labels



Parlophone Logo Guidelines

Artwork Sample

Commercial DVD Super Jewel Case



Parlophone Logo Guidelines

Artwork Sample

Commercial DVD Label



Parlophone Logo Guidelines

Artwork Sample

Commercial Cassette

